

## FELLOWES ANNOUNCES THE EXTENSION OF ITS BRAND INTO CONTRACT FURNITURE

**ITASCA, Ill. – Feb. 23, 2023 –** <u>Fellowes</u>, a family-owned company which has offered a broad range of workplace products since 1917, has announced today its brand expansion into its Contract Interiors business. Both Trendway and ESI brands will transition to the Fellowes Brand in the first half of 2023.

Furthermore, during the course of 2023, Fellowes will be expanding its brand beyond workspace products to a broader range of WorkLife solutions—including modular walls, select furniture, business machines, commercial air purification systems and commercial-grade workspace products and capabilities. "Our goal is to operate as one company, with the same standard across all touchpoints of our brand", said John Fellowes, President & CEO, Fellowes.

- ONE source for any WorkLife need, from modular walls, tables and specialty chairs to air purifiers and office supplies
- ONE set of standards across all touchpoints, that puts your needs first
- ONE efficient, streamlined system that saves our client's time
- ONE trusted partner that will stick with you every step of the way

At NeoCon 2022, Fellowes' company theme was "It's Beginning," foreshadowing these changes. Accompanying this announcement, Fellowes is announcing its 2023 theme of "ONE Fellowes. Unleashing What's Next" which will focus on the reintroduction of its brand, services, and capabilities to its valued market partners.

## **About Fellowes**

Celebrating its 106th year under the private ownership and executive leadership of the Fellowes family, Fellowes is a global leader and trusted partner that provides product solutions to fulfill a broad range of WorkLife needs. Throughout its history, Fellowes has been grounded in its purpose to "serve at the intersection of family, innovation, quality and care." Headquartered in Itasca, Illinois, USA, Fellowes operates from 24 locations across the globe. For more information, please visit Fellowes.com.

## For inquiries, Contact:

Chris McMurry, MGH for Fellowes Ph: 410.902.5036 cmcmurry@mghus.com